



Terms and conditions of participation at prize competition Fuorisalone Milano 2021

The organiser of the prize competition is:

USM U. Schärer Söhne AG, Thunstrasse 55, 3110 Münsingen / Switzerland
(hereinafter also referred to as "USM").

All information relating to the processing of your data as well as to your rights and the controller regarding revocation can be gathered from these Terms and Conditions of Participation and additionally from our Data Protection Statement.

Duration:

The prize competition shall begin on 04.09.2021; the participation deadline is 10.09.2021.

Eligibility for participation:

Participation in the prize competition is only possible on the terms and conditions set out here. By participating in the prize competition, the participant expressly recognises these Terms and Conditions of Participation. The organiser reserves the right to alter, adapt or discontinue the prize competition at any time without prior notice and without giving reasons. Persons aged 18 or over at the time of participation shall be eligible to participate. Excluded from participation are USM employees and all employees of third-party companies involved in the implementation of this prize competition.

Participation:

To enter the competition, scan the QR code on site or by linking to milano21.usm.com, then fill in the fields and click on the send button. The winner is the one who is closest to the correct number. If there are several correct answers, the winner will be drawn by lot. The winner will be chosen on 14 September 2021 and informed by e-mail by 17 September 2021. Prizes that cannot be sent within, at the latest, six months of notification due to a lack of information or non-contactability of the winner shall be forfeited without substitution. No participant may participate in the prize competition more than once.

Prize:

We shall give away a USM x Monocle Rossignoli bicycle. The prize shall not be transferable to third parties. A payout shall not be possible.

Exclusion of liability:

The organiser shall not be liable, in any form, for indirect or direct loss ensuing from participation in the prize competition or from non-accessibility of the Internet server, unless such loss is due to gross negligence or wilful misconduct attributable to the organiser.

**Data protection:**

In the course of the prize competition, USM U. Schärer Söhne AG shall, in compliance with the principle of proportionality and data minimisation, only collect and process the data needed for carrying out the prize competition, for notifying the winners and, where applicable, for delivering the prize.

For determining the prizes, contact shall be made by e-mail. To enable the winner to take receipt of the prize, we shall process personal data such as name, address and contact details based on the participant's consent.

The participant shall be free to revoke at any time his consent to participation in the prize competition by sending a corresponding notification to the email address: info@usm.com. By doing so, the participant shall, at the same time, withdraw from participation in the prize competition. The participants acknowledge that any revocation shall apply only to the future; i.e. the lawfulness of the data processing that has taken place shall remain unaffected hereby.

You can find further information at <https://www.usm.com/en/office/legals/privacy-policy/>

Exclusion of recourse to courts of law:

Recourse to courts of law is ruled out.

Miscellaneous:

Participants who breach these Terms and Conditions of Participation or attempt to manipulate the vote may be excluded from participation in the prize competition. If the prerequisites for exclusion apply, prizes may be subsequently revoked, or prizes already delivered may be claimed back. USM shall be entitled to discontinue or suspend the prize competition if: manipulations are discovered, or it is for any other reason no longer ensured that the prize competition will be properly carried out, in particular in the event of hardware or software failure, programme bugs, computer viruses, unauthorised tampering by third parties or mechanical, technical or legal problems.

If any of these Terms and Conditions of Participation is or becomes invalid, this shall not affect the validity of the remaining Terms and Conditions of Participation.